



Sharedien DAM App

Sharedien DAM offers advanced search capabilities, share the assets with external sources, centralized repository and real-time collaboration on marketing campaigns, product launches, and other content-related projects for all their digital assets.



Target Audience

Merchandisers, Content Managers, Sales & Marketing Teams



Value Proposition

- **Centralized Asset Repository:** Sharedien DAM integration provides Syndigo Marketplace users with a centralized repository for all their digital assets. The Product images, videos, marketing brochures, and other multimedia information can now be easily stored, organized, and accessed from a single location. This centralized method guarantees that the assets are distributed consistently and avoids the risk of using outdated or inaccurate files.
- **Enhanced Search and Retrieval:** Sharedien DAM integration with Syndigo Marketplace provides users with powerful search features. They can quickly find assets using metadata, tags, keywords, or even visual recognition technology, saving time and effort when looking for specific files. This feature is particularly useful for large enterprises or businesses with enormous media libraries.
- **Efficient Collaboration:** The integration enables seamless collaboration between the team members and external stakeholders. Users can exchange assets directly from Sharedien DAM, allowing for real-time collaboration on marketing campaigns, product launches, and other content-related initiatives. This feature guarantees that everyone is working with the most up-to-date assets, reducing confusion, and accelerating the creative process.



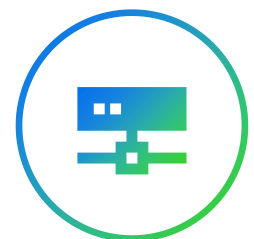
Entity



Upload Assets








Sharedien DAM App

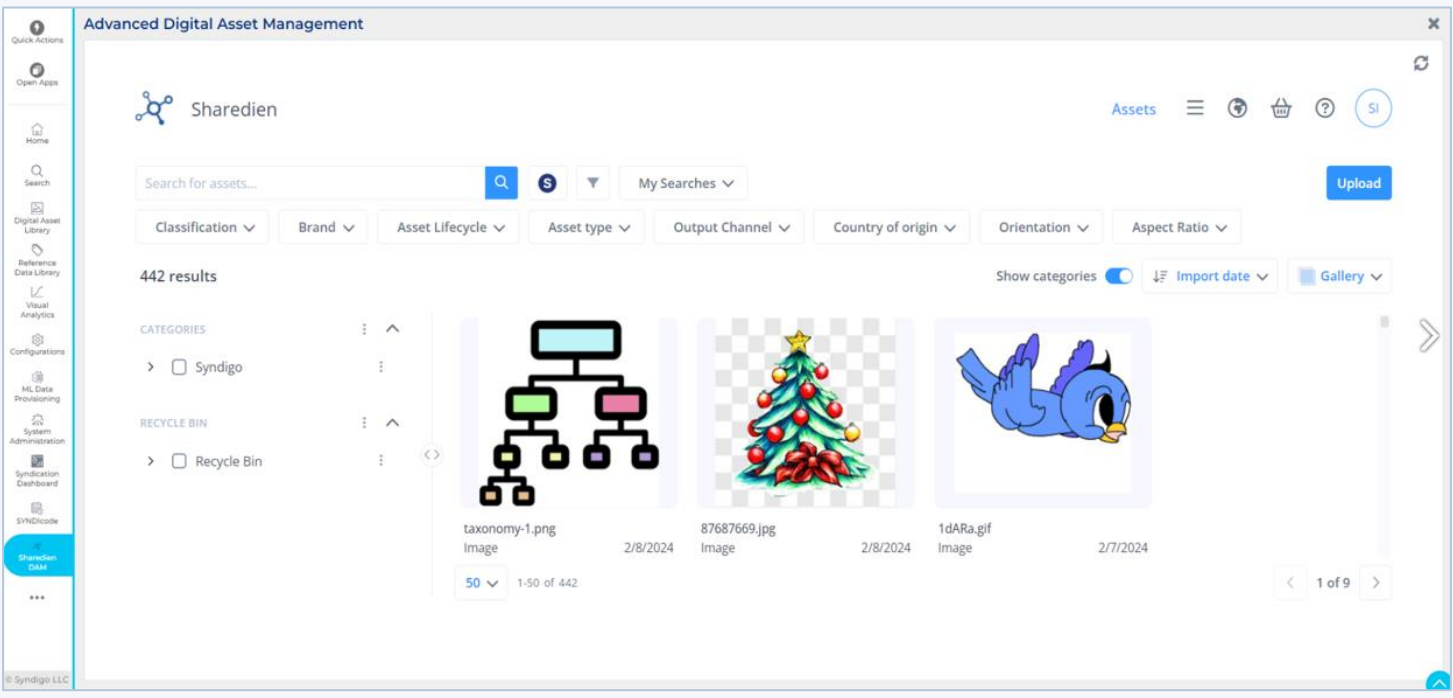


Centralized Repository



Key Features

-  **Create & Manage**- Ability to design, collaborate and review the assets
-  **Enrich**-Ability to tag, annotate and edit the assets
-  **Share**-Ability to distribute and deliver the assets
-  **Use**-Ability to search, find and reuse the assets
-  **Insight**-Ability to archive, reuse and expire the assets





Licensing & Contact Information



AppId: sharedndamintegr



Subscription: Add-on



Applicable Product Offering: All



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Syndigo is the leading provider of MDM, PIM, and PXM, delivering data mastery and exceptional customer experiences across departments, organizations, and commerce platforms. With the largest integrated network for content distribution, Syndigo is the end-to-end solution on the journey to data confidence and success. Whether an enterprise needs to achieve a “single source of data truth” inside the organization or distribute it to an external network in pursuit of faster, more efficient commerce, Syndigo makes it happen.

Syndigo serves more than 14,000 leading enterprises worldwide across key industries including grocery, foodservice, hardlines, home improvement/DIY, pet, health and beauty, automotive, apparel, energy, and healthcare.

